

**Ad 2 Milwaukee Calendar of Events**

- Date: April 24, 2007  
Program Type: Networking & Fundraiser  
Title: Ad Wars Trivia Night  
Description: Trivia competition with an advertising slant. Included drink specials and prize for the winning teams.
- Date: May 6, 2008  
Program Type: Networking  
Title: Board Elections and Happy Hour  
Description: Election of the new board and opportunity for new members to get to know the new board and vote.
- Date: July 9, 2008  
Program Type: Networking  
Title: Ad 2 Milwaukee Tailgate Party  
Description: BBQ and tailgate at Brewer's game at Miller Park.
- Date: September 25, 2008  
Program Type: Education & Networking  
Title: Advertising Confidential  
Description: Speaker panel aimed at students and young professionals looking for tips on first jobs in advertising.
- Date: October 24, 2008  
Program Type: Networking and Fundraising  
Title: Halloween Pub Crawl  
Description: Pub crawl included five area bars. Transportation, raffle tickets and drink specials were included in the fee.
- Date: November 18, 2008  
Program Type: Education & Networking  
Title: Ambient Marketing  
Description: Speaker from local firm discussed innovative approaches to marketing, with networking before and after presentation.
- Date: December 4, 2008  
Program Type: Networking  
Title: Acrobash  
Description: Joint holiday party with other local associations to encourage camaraderie among members.



Date: January 22, 2009  
Program Type: Education & Networking  
Title: OnMilwaukee/InMilwaukee  
Description: Conversation with local business owners about their unique approaches to advertising, followed by a private networking and shopping event at one of the boutiques.

Date: February 19, 2009  
Program Type: Networking  
Title: Ad 2 Milwaukee Birthday Bash  
Description: Happy hour celebrating our 3<sup>rd</sup> "birthday with drink specials, cupcakes and raffle prizes.

Date: March 19, 2009  
Program Type: Education & Networking  
Title: March Speaker at the Eisner Museum  
Description: Speaker from US Cellular at local advertising museum.